



ENVIRONMENTAL SERVICES

News Release

FOR IMMEDIATE RELEASE:

June 9, 2005

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Recycling Helps Improve City Recreation Facilities

SAN DIEGO, CA—The City's Environmental Services Department presented a check for \$5,241 to representatives of Council District Six recreation councils. The North Clairemont, Serra Mesa, Tecolote, Cadman, Linda Vista, and Kearny Mesa recreation centers were recognized for their efforts to help reduce trash generated by City residents.

The donation, presented at the North Clairemont Recreation Center on May 18, 2005, represents one year of revenue generated from the sale of recyclable materials collected at City Park and Recreation recycling drop-off locations in City Council District Six.

In 2004, visitors to the recreation centers deposited 177,384 pounds of recyclable plastic and glass beverage containers along with aluminum cans, newspapers, cardboard, office paper, catalogs, magazines and mixed paper.

"Recycling at City park and recreation drop-off locations gives back to the community and stretches the life of the Miramar Landfill," said Elmer L. Heap, Jr., director of the City's Environmental Services Department. "The City's only landfill could fill by 2012 and it is imperative that we divert waste from entering the landfill not only to conserve landfill space but to avoid potential fines from the State of \$10,000 per day for not meeting the mandate of 50 percent diversion by the end of 2005."

Recycling drop-off locations in Council District Six are among 44 drop-off sites within the City's park system currently participating in ESD recycling programs. The district is represented by Councilmember Donna Frye.

Since 1992, the program has diverted 13,582 tons of recyclables from disposal at the Miramar Landfill and more than \$800,000 in revenue from the sale of recyclables. The donations have helped purchase items at the recreation facilities such as jerseys and trophies for youth leagues, gymnastics mats, tennis court nets, table tennis equipment, benches for basketball courts, brochures, and funded special events such as spring egg hunts and Halloween carnivals.

For information about the City's recycling programs, please call the Environmental Services Department at (858) 694-7000 or visit www.sandiego.gov/environmental-services/. Facts on the importance of recycling in San Diego may be found at www.RecycleOrElse.com. For general information about the City park and recreation centers, call the Park and Recreation Department's Public Information office at (619) 525-8219, or go to www.sandiego.gov/park-and-recreation/index.shtml.

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